

HE! Men – Healthy & Empowered Reception & Media Preview

Media Invitation

To kickoff the *HE! Men* initiative, Sisterbration in partnership with 100 Black Men of Birmingham, will host a VIP Reception & Media Preview for media and invited guests.

Who:

Vincent Bivins, MD – will discuss prostate cancer risks and screening options
Coral Lamartiniere, PhD – will highlight benefits of drinking red wine

When / where:

Friday, September 12, 2008, 5:30 – 6:30 pm
The Wine Loft
2200 1st Avenue North
Birmingham, Alabama

Interview Opportunities:

Corporate sponsors and local leaders will be available for media interviews

General Information:

HE! Men Wine Tasting – Tickets \$50 per person/\$85 per couple
Sold exclusively online at www.sisterbration.com.

Press Contact Only:

Reashanda P. White, Consultant
Office: (205) 901-8482
Email: rpwhite@sisterbration.com

Media Registration and Contact Information

All media personnel are strongly urged to pre-register.
To register for the Kickoff Reception and Media Preview,
please email register@sisterbration.com.

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